

**JOHN RILEY ELDER CARE
& COST CONSULTANTS, INC.**
314-965-9801
“MEDICAIDMAN.COM”

The Next Step / ElderAssist
Elder Care Consultants
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September 22, 2016

Dear Client,

John Riley Elder Care & Cost Consultants, Inc. is merging with *‘The Next Step/Elder Assist’* on September 30, 2016. I am returning to where I started by private practice.

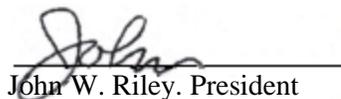
The late Ellen Friesen recruited me in 1989 to begin *‘The Next Step’*. Ellen provided *‘The Next Step’* with a dream team of professional support including an image consultant, publicist, attorney, accountant, marketing expert and computer programmer. *‘The Next Step’* is the first business in the mid-west to address patient’s long term care planning, placement **AND financial issues**.

I grew to the point of wanting my own business and on April 22, 1994 *‘John Riley Elder Care & Cost Consultants, Inc.’* was born, again, through the generosity of Ellen Friesen. I walked away with all my clients, business experience, and skills fostered by this remarkable woman. **Maggie Reckert** was recruited to take over *‘The Next Step’* and later purchased it from Ellen Friesen.

I have struggled to find someone with the skills and experience you expect to continue my practice. **Maggie Reckert**, is that person. I have known Maggie and admired her work over the last 22 years. She added services to *‘The Next Step’* that I never imagined.

Maggie Reckert is “ETHICAL”, “PROFESSIONAL” and “FAIR”. You will continue to pay only for the services you need, no retainers. She has the skills and expertise you expect. *‘The Next Step’ has more staff support and additional services for you*. The phone number will remain the same and the location will move to *‘The Next Step/ElderAssist’*. You will know with your first contact that **Maggie Reckert** is the person to assist you through your journey.

Sincerely,



John W. Riley, President
John Riley Elder Care &
Cost Consultant, Inc.